

LUBRICANTS INDUSTRY FACTBOOK

2019 Advertising Rates & Dates

DISPLAY ADS

Include color

Size	Rate
Full Page	5,395
1/2 Page (Horizontal or Vertical)	3,455
1/3 Page	2,575
1/4 Page	2,280

PREMIUM POSITIONS

Include color

Size	Rate
Back Cover	6,450
Inside Front Cover	6,450
Page 5	6,450
Inside Back Cover	6,120

For any other guaranteed position, add 15%

All rates are per insertion, in US dollars, and are based on advertisers supplying complete electronic files and proofs.

DEADLINES

Ad closing: June 3

Material due: June 14

ADVERTISE:
U.S. Tel. +1 703-536-0800 or
1-800-474-8654
www.LubesnGreases.com

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