## LUBES'N'GREASES Magazine

# Editorial, Advertising and Event Distribution Calendar **2024**

## **January**

Editorial: Outlook – Trends in Base Oils, Additives & Finished Lubes

#### Events:

 TAE, Jan 23-25, Stuttgart, Germany

Ad closing: Nov 8, 2023 Ad materials due: Nov 15, 2023

## **February**

Editorial: Industrial Lubes
Special Report - Base Stocks

#### Events:

 ICIS World Base Oils, Feb 6-8, London, UK

 Argus Global Base Oils, Feb 19-21, London, UK

Ad closing: Dec 6, 2023 Ad materials due: Dec 13, 2023

## March

Editorial: Synthetics

## Events:

 PPC Spring Meeting, Mar 3-5, Tampa, FL

 Lubricant Expo North America, Mar 19-21, Detroit, MI

Ad closing: Jan 10 Ad materials due: Jan 17

## April

Editorial: Grease

Special Report - Sustainability

## Events:

• ILMA Engage, Apr 11-13, Coronado, CA

 UNITI, Apr 16-17, Stuttgart, Germany

• ELGI, Apr 20-23, Madrid, Spain

Ad closing: Feb 7 Ad materials due: Feb 14

## May

Editorial: Bio-based Lubes, Testing

#### Events:

 STLE Annual Meeting, May 19-23, Minneapolis, MN

Ad closing: Mar 9 Ad materials due: Mar 13

#### June

Editorial: Grease, Additives

#### Events:

• NLGI, Jun 10-13, San Antonio, TX

• ICIS Asian Base Oils, Jun 27-28, Singapore

Ad closing: Apr 10 Ad materials due: Apr 17

#### July

Editorial: Automotive Lubes, EVs

Ad closing: May 8 Ad materials due: May 15

## Global Base Stock Guide

Ad closing: Apr 1
Ad materials due: Apr 8

#### **August**

Editorial: Packaging, Metalworking Fluids

## Events:

 PPC Fall Meeting, Aug 18-20, San Diago, CA

Ad closing: Jun 5 Ad materials due: Jun 12

## September

Editorial: Industrial Lubes

**Special Report - Electric Vehicles** 

#### Events:

 ILMA Annual Meeting, Sep 28 – Oct 1, Colorado Springs, CO

 Lubricant Expo, Sep 17-19, Dusseldorf, Germany

Ad closing: Jul 10 Ad materials due: Jul 17

#### October

Editorial: Automotive Lubes, Testing

#### Events:

 Argus Asia, Middle East & Africa Base Oils, Oct 9-11, Dubai, UAE

 ICIS Middle East Base Oils, Oct 8-9, Riyadh, Saudi Arabia

• UEIL, Oct 16-18, Porto, Portugal

Ad closing: Aug 7 Ad materials due: Aug 14

#### November

Editorial: Base Oils,

**Special Report - Distribution** 

#### Events:

 ICIS African Base Oils, Nov 7-8, Cape Town, South Africa

 ACI European Base Oils, Nov 20-21, Madrid, Spain

Ad closing: Sep 11 Ad materials due: Sep 18

#### December

Editorial: Metalworking Fluids, Sustainability

#### Events:

 ICIS Pan-American Base Oils, Dec 5-6, Jersey City, NJ

Ad closing: Oct 9
Ad materials due: Oct 16

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