

LUBES'N'GREASES Magazine

2024 Advertising Rates

DISPLAY ADS

Include color

SIZE	1-2x	3-5x	6-8x	9-11x	12x +
2 Page Spread	15,070	14,475	14,010	13,595	13,150
Full Page	7,535	7,240	7,010	6,800	6,580
2/3 Page	5,460	5,265	5,120	4,960	4,800
1/2 Page Spread	7,535	7,240	7,010	6,800	6,580
1/2 Page	5,020	4,845	4,650	4,400	4,180
1/3 Page	3,480	3,370	3,300	3,170	3,070
1/4 Page	3,175	3,100	3,025	2,850	2,745

PREMIUM POSITIONS

Include color

SIZE	1-2x	3-5x	6-8x	9-11x	12x +
Back Cover	9,340	9,015	8,720	8,460	7,935
Inside Front Cover	9,340	9,015	8,720	8,460	7,935
Page 5	9,340	9,015	8,720	8,460	7,935
Inside Back Cover	9,020	8,700	8,440	8,210	7,545

For any other guaranteed position, add 15%

CLASSIFIEDS

Black and white ads only. Larger B&W ads are billed at display rates.

SIZE	1-2x	3-5x	6-8x	9-11x	12x +
1/3 Page	2,175	2,060	1,985	1,875	1,790
1/4 Page	1,855	1,795	1,740	1,595	1,470
1/6 Page	1,500	1,455	1,375	1,325	1,300

Classified prices include simple typesetting, headline and digital proof.

Add Rich Media to display ads in the digital version.

All rates are per insertion, in US dollars, and are based on advertisers supplying complete electronic files and proofs.

ADVERTISE:
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