

LUBES'N'GREASES Magazine DIGITAL EDITION COVER EMAIL

2025 Advertising Rates & Specs

ADVERTISING RATES

All rates are per insertion, in US dollars and based on advertisers supplying complete electronic files.

Digital Magazine	1-2x	3-5x	6-8x	9-11x	12x +
Lubes'n'Greases Magazine	2,365	2,245	2,135	2,025	1,925

ADVERTISING SPECIFICATIONS

Publication Schedule

Publication of the digital edition of the magazine is announced via email on or about the first of each month. During the following week, a second email is sent to any subscriber who did not open the first email.

Material Deadline

Ad file and URL are by Noon U.S. Eastern Standard Time by the 15th day of the preceding month.

File Dimensions

650 x 100 (w x h) pixels

File Size & Formats

50 kB max, 72 dpi

.jpg, .gif, animated .gif

We recommend that the first frame of animated gifs contain key messaging and/or company identification because of handling of animated .gifs in some readers' email viewers.

URLs

All ads are linked to the web address of the advertiser's choice. Advertisers are responsible for ensuring landing pages are live prior to publication.

ADVERTISE:
www.ingmediakit.com

MATT ROGERS:
Director of Business
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