

2025 Advertising Rates

LUBE REPORT

ADVERTISING RATES

All rates are per insertion, in US dollars, and are based on advertisers supplying complete electronic files and proofs.

SIZE	1-3x	4-7x	8-11x	12-15x	16-25x	26-35x	36-45x	46x +
Top Banner 1	4,915	4,675	4,430	4,210	4,005	3,700	3,615	3,440
Top Banner 2	3,225	3,070	2,915	2,765	2,630	2,505	2,380	2,265
Top Banner 3	2,365	2,245	2,135	2,025	1,925	1,830	1,740	1,650
Button #1	2,080	1,975	1,880	1,785	1,695	1,615	1,530	1,455
Button #2	1,975	1,880	1,785	1,695	1,615	1,530	1,455	1,385
Button #3	1,575	1,495	1,420	1,345	1,275	1,215	1,150	1,090
Button #4	1,470	1,395	1,330	1,260	1,195	1,140	1,080	1,030

BREAKING NEWS

ADVERTISING RATES

All rates are per insertion, in US dollars, and are based on advertisers supplying complete electronic files and proofs.

SIZE	1-3x	4-7x	8-11x	12-15x	16-24x
Top Banner	3,225	3,070	2,915	2,765	2,630

ADVERTISE:
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