

LUBES'N'GREASES WEBSITE Ad Specifications

	Image Dimensions (w x h)	File Formats & Sizes	Provide:
Leaderboard	970 x 90 px	GIF, animated GIF or JPEG 50kb maximum 72 dpi RGB color	Website landing page URL
Leaderboard (mobile)	320 x 100 px		
Vertical Banner 1	300 x 600 px		
Vertical Banner 1 (mobile)	320 x 100 px		
Topic Banner	728 x 90 px		
Topic Banner (mobile)	320 x 100 px		

Advertisers must supply final and complete electronic files.

Ad materials are due by Noon U.S. Eastern Standard Time on Monday, one week prior to publication. In the event of a Monday holiday, materials are due on the Friday, 10 days prior to publication.

ADVERTISE:
www.lngmediakit.com

MATT ROGERS:
Director of Business
Development, North America
mrogers@lubesngreases.com

DAVE STANWORTH:
Commercial Director
dstanworth@lubesngreases.com